



एम्.ए., पीएच् डी.

संचालक (अतिरिक्त कार्यभार)

सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७

कार्यालयक्र. : ०२०-२५६२२६८८/८९

: 070-74699388

दि. ०२/०९/२०२५

संदर्भ : रासेयो/२०२५-२६/२३३

प्रति,

मा.प्राचार्य/संचालक, रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था, पुणे, अहिल्यानगर व नाशिक जिल्हा, सावित्रीबाई फुले पुणे विद्यापीठ.

विषय: आदि कर्मयोगी अभियानाविषयी जनजागृती निर्माण करण्याबाबत...

संदर्भ: मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार,

पुणे यांचा दि.२८ ऑगस्ट २०२५ चा मेल

महोदय.

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार आदिवासी समुदायाच्या सर्वांगीण कल्याणसाठी आदि कर्मयोगी अभियान आयोजन करत आहे. त्यानुषंगाने आदि कर्मयोगी अभियानाबाबत जागरूकता निर्माण करण्याचे सविस्तर पत्र आपल्या माहिती व उचित कार्यवाहीकरिता सोबत जोडले आहे. त्यानुसार आपण आपल्या स्तरावर उचित कार्यवाही करावी. कळावे, ही विनंती.

संचालक (अतिरिक्त कार्यभार) राष्ट्रीय सेवा योजना

सोबत: मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांचे पत्र

NSS Program Coordinators/ NSS Directors in Maharashtra & Goa

Sir/Madam

It is to inform you that ,the Ministry of Tribal Affairs is anchoring the Aadi Karnayogi Abhiyan with an objective to radically transform grassroots governance and last-mile service delivery. In synergy with flagship programs of the Government like PM-JANMAN and DA-JGUA, this Abhiyan seeks to institutionalize a convergence-driven, peoplecentered governance system rooted in tribal wisdom and aspirations.

- 2. The nationwide Abhiyan aims at creating a cadre of 20 lakh committed change leaders across all levels of governance and also a band of "Adi Sahyogis" for community mobilization. Members of Civil Society Organizations (CVO) and voluntary groups having motivation to work for the overall wellbeing of tribal people and tribal area development will act as Adi Sahyogis. These volunteers will enable the grass root level tribal beneficiaries to become change makers in their respective communities, with demands for critical services being generated from among the villagers.
- 3.National Service Scheme (NSS) being an initiative focused on community service and personality development through voluntary work among students, can contribute effectively in the Aadi Karmayogi Abhiyan. NSS volunteers may be encouraged to become Adi Sahyogis and undertake the following for the success of the Abhiyan:
- i) Participation of NSS volunteers at the district, block and village level in creating awareness
- about Karmayogi program among tribal people, resulting in tribal villagers becoming aware
- about their rights / benefits.
- ii) Helping the tribal communities to build a vision for critical infrastructure from the villages.
- iii) Creation of a band of dedicated volunteers who will regularly motivate the tribal communities for creation of village action plan activities and actively participating in Government programs.
- iv) Helping develop & use SEVA Centres.
- 4.In this regard, all the NSS Units under your jurisdiction shall be asked to actively engage in conducting awareness on Aadi Karmayogi Abhiyan and motivate tribal communities. This is for your kind information and necessary action please.

AJAY B SHINDE
Regional Director (Maharashtra & Goa)
Regional Directorate of N.S.S.
Government of India, Ministry of Youth Affairs & Sports
A Block, College of Agriculture Campus,
Shivaji Nagar, Pune- 411005

F. No. P. 32-1/NSS/DTE/2025/2227-2243
Government of India
Ministry of Youth Affairs & Sports

Directorate of NSS
Shivaii Stadium, New Delhi – 110001

27th August, 2025

To,

All Regional Directors, Regional Directorate of NSS

Sub: Aadi Karmayogi Abhiyan - Reg.

Sir/Madam,

This is with reference to DO letter No. 16/1/2023-THC dated 31st July 2025 received from Secretary, Ministry of Tribal Affairs on the subject cited above. As mentioned in the letter that Ministry of Tribal Affairs is anchoring Aadi Karmayogi Abhiyan with an objective to transform grassroots governance and last mile service delivery. The nationwide abhiyaan aims at creating a cadre of 20 lakh committed change leaders across all levels of governance and a band of Adi Sahyogis for community mobilization.

In this regard, All the NSS Units under your jurisdiction are directed to actively engage in conducting awareness on Aadi Karmayogi Abhiyan and motivate tribal communities. This is for your kind information and necessary action.

Encl: As above

Yours faithfully

(Komal Singh Chaudhary) Youth Officer

Copy to:-

- 1. Under Secretary (NSS Section), Ministry of Youth Affairs, Shastri Bhawan, New Delhi.
- 2. Under Secretary (CDN Section), Ministry of Youth Affairs, Shastri Bhawan, New Delhi



विभु नायर, आई.ए.एस. सचिव **Vibhu Nayar,** I.A.S Secretary





भारत सरकार जनजातीय कार्य मंत्रालय नई दिल्ली Government of India Ministry of Tribal Affairs New Delhi

31.07.2025

DO No. 16/1/2023-THC

Dear Dr Pollan Jain

The Ministry of Tribal Affairs is anchoring the Aadi Karmayogi Abhiyan with an objective to radically transform grassroots governance and last-mile service delivery. In synergy with flagship programs of the Government like PM-JANMAN and DA-JGUA, this Abhiyan seeks to institutionalize convergence-driven, people-centered governance systems rooted in tribal wisdom and aspirations.

- 2. The nationwide Abhiyan aims at creating a cadre of 20 lakh committed change leaders across all levels of governance and also a band of "Adi Sahyogis" for community mobilization. Members of Civil Society Organizations (CVO) and other voluntary groups having motivation to work for the overall wellbeing of tribal people and tribal area development will act as Adi Sahyogis. These volunteers will enable the grass root level tribal beneficiaries to become change makers in their respective communities, with demands for critical services being generated from among the villagers.
- 3. National Service Scheme (NSS) being an initiative focused on community service and personality development through voluntary work among students, can contribute significance depth and effectives in the Aadi Karmayogi Abhiyan. NSS volunteers may be encouraged to become Adi Sahyogis and undertake the following for the success of the Abhiyan:
 - i. Participation of NSS volunteers at the district, block and village level in creating awareness about Karmayogi program among tribal people, resulting in tribal villagers becoming aware about their rights / benefits.

ii. Helping the tribal communities to build a vision for critical infrastructure from the villages.

iii. Creation of a band of dedicated volunteers who will regularly motivate the tribal communities for creation of village action plan activities and actively participating in Government programs.

iv. Helping develop & use SEVA Centres.

3. In this regard, you are requested to issue necessary directions to NSS HQ to collaborate with the Ministry.

With regards,

Yours, sincerely,

(Vibhu Navar)

Dr. Pallavi Jain Govil
Secretary (Youth Affairs)
Ministry of Youth Affairs and Sports,
Room No.1-C Wing, Shastri Bhawan, New Delhi-110001